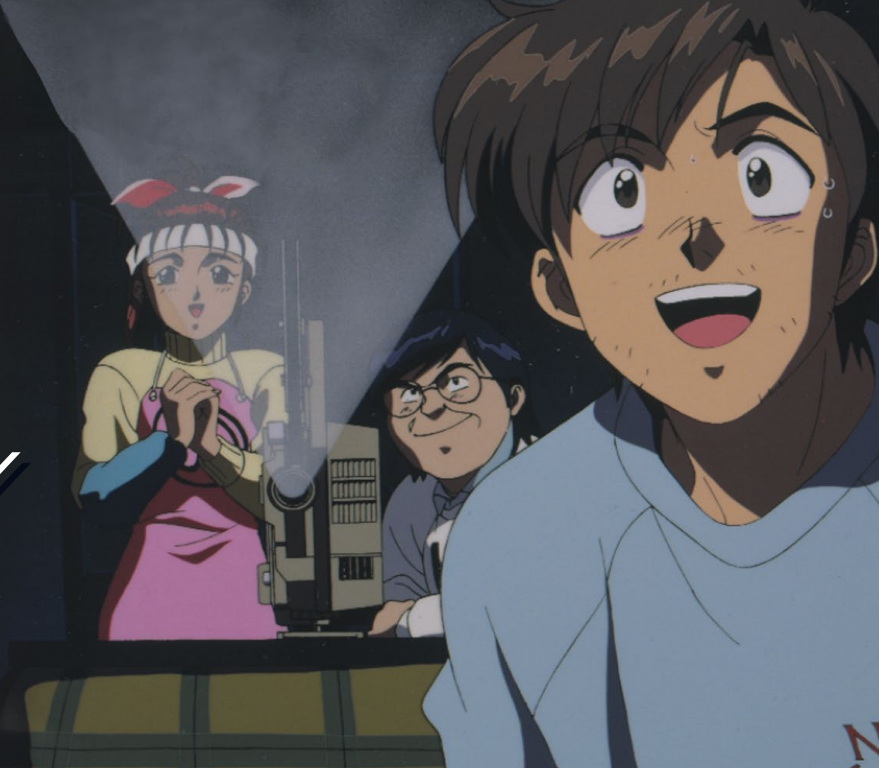


# WATCH ANIME ON KANOPY

kanopy

Otaku No Video (1991)  
Directed by Takeshi Mori



Animated films, often called anime, have become a powerful and imaginative storytelling medium that transcends language and age. Blending artistic vision with cutting-edge technology, these films transport audiences to fantasy worlds and introduce unforgettable characters through stunning visuals and rich storytelling. You can view the Anime collection here: [kanopy.com/category/23051](https://kanopy.com/category/23051).

To help you share this exciting collection with your patrons, we've created a marketing toolkit, to help inform your patrons of this wonderful collection.

## List of Toolkit Items

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### General Announcements

Images that present our Anime Collection, sized for various social media platforms (specifically Facebook, X/Twitter and Instagram), as well as print and screen images.

2

### Suggested Copy

Two options that you can copy and paste into your messaging across social media and email.

Continued on next page

## General Announcement & Title-Specific Assets

To download the general announcements for our Anime Collection, visit our Digital Marketing Resources Page for the **U.S.** or **Canadian** markets.

And remember, you can always add your library logo to any of these images to remind your patrons that they can access Kanopy through your digital offerings.

See example below.



## Social Media/Newsletter Copy

### Version 1

All summer long we are releasing a collection full of classic anime and some modern hidden gems! To access this collection, go to [kanopy.com](http://kanopy.com). All you need is your LIBRARY card. Access the collection here: [kanopy.com/category/23051](http://kanopy.com/category/23051)

### Version 2

Use your library card to access this new collection featuring classic anime series as well as some modern gems! Head over to [kanopy.com/category/23051](http://kanopy.com/category/23051) to get started!

## Campaign Start and End Dates

We have already published a few anime series and will continue doing so throughout the summer. We encourage our library partners to use the material provided to spread the word in your community. If you have any questions about the items contained in this toolkit, feel free to reach out to us at [marketing@kanopy.com](mailto:marketing@kanopy.com).

Respectfully,  
The Kanopy Team